



Cast a vote for 'Rear of the Year' 2010

Organisers of the annual 'Rear of the Year' awards have once again invited the nation to vote for the celebrity bottoms they'd most like to see win the title in 2010 - the 28th year of the prestigious awards.

Wednesday, June 9th, 2010 has been set for the 'Wizard Jeans Rear of the Year' presentation, which will take place at *London's Dorchester Hotel in Park Lane, Mayfair*. On-line nominations are invited throughout the next five months, to the end of *April 2010*, at www.rearoftheyearcompetition.com.

"As always, we are looking for both a male and female celebrities to receive the awards," says organiser Tony Edwards. "But apart from having an amazing rear asset, and receiving the nation's vote, the celebrities chosen must also reside in the UK." The 2009 winners were former S-Club singer Rachel Stevens and Russell 'The Voice' Watson.

Sally Allen-Gerard of Wizard Jeans said today; "We aim to make the best of everyone's rear assets with a range of stylish jeans designed to ensure a flattering silhouette. Our unique technology lifts the bottom, flattens the stomach and contours the hips, making Wizard Jeans a natural match with the Rear of the Year awards."

Previous winners of the title have included Denise van Outen, Charlotte Church, Claire Sweeney, Ulrika Jonsson and Elaine Paige. Male winners include Lee Mead, Robbie Williams, Ian Wright, Graham Norton and Ronan Keating. Among the first female winners of the award were Barbara Windsor and Felicity Kendal.

Wizard Jeans are at www.glamour247.com

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